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## ARABPLAST SYMPHONY AND ECOPOLYMERS LAUNCH TWO NEW TECHNOLOGIES AND REPORT RECORD VISITOR INTEREST

In January 2011, Symphony Environmental Technologies PLC and Eco-Polymers exhibited at the 10th Arab International Plastics & Rubber Industry Trade Show & Conference in Dubai, UAE. There was worldwide interest in Symphony's d2w Oxo-biodegradable technology, which turns ordinary plastic at the end of its useful life into a material with a completely different molecular structure. At that stage it is no longer a plastic and has become a material, which can be bio-assimilated in the open environment in the same way as a leaf. The use of Oxo-biodegradable plastic technology is now compulsory in the UAE.

The two companies together also successfully launched two new products – 'd2p' a range of antimicrobial and fungicidal plastic additives, and the 'd2Detector', an anti-counterfeiting and quality control unit. This unit is a "must have" for anyone concerned about counterfeiting of their products, who need to know that it is wrapped in their own sealed wrapper. For more information visit www.d2w.net

Plastic additives are invisible to the human eye...

Now no longer!

O2Detector

Design to detect d2Additives
in plastic products
in under 60 seconds!

An essential quality-control system

This control unit is designed to detect Symphony's additives in plastic products and at the correct addition level.

Symphony had its best stand so far - at this its 3<sup>rd</sup> visit at the ARABPLAST show. The stand was not



only impressive, but it also had an excellent position, next to the world's largest polymer producers. The show was a great success and Symphony is very pleased with the several hundred enquiries it had from all over the Middle East, Europe and Asia. Being a Government-authorised Oxo-biodegradable additive-supplier in the UAE, Symphony's stand attracted Ministers from several countries.

Michael Laurier, Symphony's CEO said "We were honoured to receive and demonstrate the 'd2Detector' to the Minister of Environment and Water for the UAE, Dr. Rashid Ahmed Bin Fahad who expressed great interest in our product. We had a very successful workshop which was attended by many of our Distributors, as well as government officials".



Symphony and Eco-Polymers used this opportunity to test many products with the new 'd2Detector' and found that there was either no additive being used at all, or not enough. Due to these discoveries, Symphony will shortly be launching a free service for d2w users to have their products checked on a regular basis.

For a video of d2w oxo-bio plastic film degrading, go to:http://www.youtube.com/watch?v=i3TGqcpWJTM

## **NOTE TO EDITORS:**

Symphony is the only public company specialising in oxo-biodegradable plastics. It has a diverse and growing customer-base and has established itself as a global business, serving 92 countries through 59 Distributors. It is investing heavily in R&D and is continuing to develop innovative technology.

Symphony is a member of the Oxo-biodegradable Plastics Association (www.biodeg.org), the Society for the Chemical Industry (UK), and the American Standards organisation (ASTM). Symphony is also a member of the British Plastics Federation, the European Organisation for Packaging & the Environment (EUROPEN), and the British Brands Group. Symphony actively participates in the work of the British Standards Institute (BSI), the European Standards Organisation (CEN), and the International Standards Organisation (ISO).

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