

16<sup>th</sup> November 2010

## SYMPHONY ENVIRONMENTALTECHNOLOGIES INTRODUCES 'DANNY AND DOTTY', OUR NEW CARTOON CHARACTERS AT THE 18<sup>TH</sup> K SHOW

In October 2010 Symphony Environmental Technologies Plc exhibited at the 18<sup>th</sup> international trade fair in Dusseldorf, Germany. Over 5,000 visitors to our stand received our '*Danny and Dotty*' oxobiodegradable plastic bags, showcasing our new kids' characters, with their mission to reduce plastic pollution with d<sub>2</sub>w' controlled life plastic technology.

Michael Laurier, CEO said "The K Show was a great success for Symphony, and we are very pleased with the responses... we received an overwhelming number of international enquiries, which, coupled with the fact that our extensive distributor network keeps growing, reinforces our status as the global leader in oxo-biodegradable plastic"

To see Danny and Dotty in action please visit: Kids Corner at www.d2w.net

Symphony also introduced its latest technology 'd2p'. This is an additive system that gives plastic



products anti-microbial properties. As a masterbatch designed for specific applications, the unique nature, small particle-size and versatility of the active ingredient make it ideal for use in a wide range of polymer processes. Please visit our website to find out further details:

http://degradable.net/products/d2p-antimicrobial/

## **NOTE TO EDITORS:**

Symphony has a diverse and growing customerbase and has established itself successfully as an international business. Symphony is a member of the Oxo-biodegradable Plastics Association (www.biodeg.org), the Society for the Chemical Industry (UK), and the American Standards Organisation (ASTM). Symphony is also a



member of the British Plastics Federation, the European Organisation for Packaging & the Environment (European), the US Save the Plastic Bag Coalition, and the British Brands Group. Symphony actively participates in the work of the British Standards Institute (BSI), the European Standards Organisation (ESO), and the International Standards Organisation (ISO)

## For further information, contact:

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