

28th October 2010

SYMPHONY ENVIRONMENTAL TECHNOLOGIES EXHIBITS AT THE K2010 18TH INTERNATIONAL TRADE FAIR PLASTICS AND RUBBER

On Wednesday 27th October 2010 Symphony Environmental Technologies Plc will exhibit at the 18th international trade fair in Dusseldorf, Germany. Over the past 40 years the K show has become the largest international fair for plastics and rubber, taking place every three years. The outstanding importance of 'K' for the industry arises from the excellence and ongoing development of its product range, and the constantly growing number of more than 3,100 exhibitors from over 50 nations

For the Symphony group the last twelve months has demonstrated strong financial results. 2009 was a pivotal year for Symphony, with a maiden profit of £0.64 million, and group revenues increasing by 31% from £5.36 million to £7.04 million. The recent billboard campaign in London on the road to Heathrow airport demonstrates the new integrated marketing strategy of the group, and highlights the direction towards a more marketing led approach within the organisation.



With an increasing global distributor network now covering 92 countries with 59 distributors, and expansion into new markets, Symphony will continue with its strategy as an innovative 'transformer' company paving the way for pioneering technology and new applications. The plastics industry is one of the most innovative segments of the world economy and plastics are seen as the material of the 21st century.



To see d₂w plastic degrading go to: <http://youtube.com/watch?v=i3TGqcpWJTM>

According to Chris Packham, British environmental broadcaster and photographer "There would be no North Pacific garbage patch if all the plastic had been oxo-biodegradable", re-enforcing the need for this technology to be made compulsory, as is the case in the UAE.


You can find Symphony at the K Show, Dusseldorf, Germany from October 27th - November 3rd 2010 at: **Hall 8A Stand B40**

NOTE TO EDITORS:

Symphony has a diverse and growing customer-base and has established itself successfully as an international business.

Symphony has developed a special additive which turns ordinary plastic at the end of its useful life into a material with a completely different molecular structure. At that stage it is no longer a plastic and has become a material





which can be bio-assimilated in the open environment in the same way as a leaf. It will degrade automatically, without any human intervention, on land or water without leaving any harmful residues. It can also be recycled and re-used during its useful life, like ordinary plastics. Products made with d₂w plastic technology are now being sold by 59 Distributors in more than 92 countries around the world and in many different product applications. The technology is branded d₂w[®] and appears as a droplet logo on many thousands of tonnes of plastic packaging and other plastic products.

The company has recently introduced “d₂p” – an additive which makes plastic hostile to bacteria, viruses, and fungi – and is continuing to develop innovative technology for turning scrap tyres into valuable commodities.

Symphony is a member of the Oxo-biodegradable Plastics Association (www.biodeg.org), the Society for the Chemical Industry (UK), and the American Standards Organisation (ASTM). Symphony is also a member of the British Plastics Federation, the European Organisation for Packaging & the Environment (European), the US Save the Plastic Bag Coalition, and the British Brands Group. Symphony actively participates in the work of the British Standards Institute (BSI), the European Standards Organisation (ESO), and the International Standards Organisation (ISO)

For information about Oxo- biodegradable plastic generally see www.biodeg.org

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