

## **SERBIA'S LARGEST RETAIL GROCERY CHAIN TO USE SYMPHONY'S d<sub>2</sub>w OXO-BIODEGRADABLE PLASTIC IN 20 MILLION BAGS A MONTH**

Delta Maxi Group, Serbia's largest retail grocery chain, will be using Symphony Environmental's d<sub>2</sub>w oxo-biodegradable additive for all its plastic shopping and grocery bags. These amount to between 15 and 20 million bags a month – around 200 million bags a year.

Delta Maxi's retail outlets include hypermarkets, supermarkets, corner shops and the Tempo 'soft discount' stores. The company will be introducing eco-friendly grocery and shopping bags made with d<sub>2</sub>w in all its 300 stores in Serbia over the next three months. They will completely replace the group's existing plastic bags. The next stage will be to provide d<sub>2</sub>w bags to all Delta retail stores in the emerging markets of Montenegro, Bosnia and Herzegovina.

Delta chose d<sub>2</sub>w because it is one of the world's most effective oxo-biodegradable products, with extensive worldwide usage. The group liked the fact that with d<sub>2</sub>w 'the shopping bags will degrade 100 times faster than normal plastic bags.

The bags made with d<sub>2</sub>w will degrade in four years, rather than 400, the time taken by non-degradable plastic.

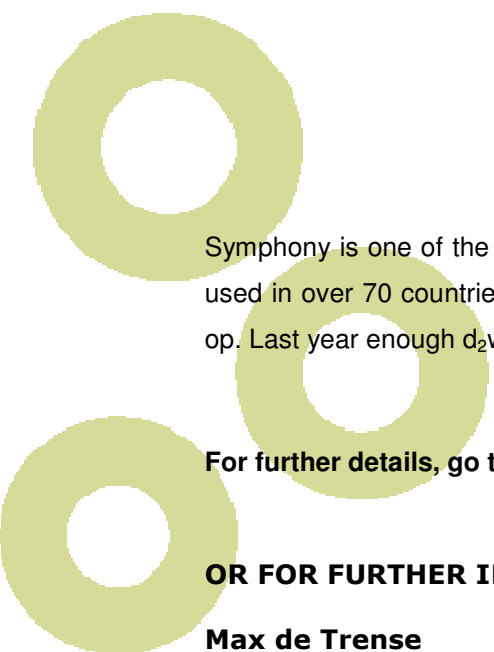
Plastic made with d<sub>2</sub>w will degrade completely on land or in water, without emitting any methane, unlike hydro-biodegradable bags, which take longer to degrade, leave messy fragments and emit copious amounts of methane while degrading. It will also degrade to a pre-set timespan and is fully recyclable.

As a leading retail chain in Serbia, it is our duty to help protect the environment and alleviate the problems of waste caused by heavy usage of plastic bags," says Rajko Mandic, director of Delta Maxi Serbia. "Delta is the first retail chain in the country to switch to eco-friendly bags and we hope others will follow our example.

We also hope our switch to oxo-biodegradable plastic will add to the campaign 'Let's Clean Serbia'.

Says Michael Laurier, CEO of Symphony Environmental Technologies, "We are delighted that Serbia's leading supermarket and retail grocery group has switched to oxo-bio plastic made with our d<sub>2</sub>w technology. For organisations and communities which are becoming increasingly eco-sensitive, using oxo-biodegradable plastic is the most effective way to cut down on plastic waste, because it degrades completely without leaving any fragments or emitting any methane."



Three large, light green circles are arranged in a descending staircase pattern on the left side of the page. The top circle is at the top left, the middle one is below and to the right of it, and the bottom one is further down and to the right.

Symphony is one of the world's leading specialists in degradable plastics. Its oxo-bio additive, d<sub>2</sub>w, is used in over 70 countries including the UK, where household name users include Tesco and the Co-op. Last year enough d<sub>2</sub>w was supplied to make over 5 billion plastic products.

For further details, go to: [www.d2w.net](http://www.d2w.net) or [www.biodeg.org](http://www.biodeg.org)

**OR FOR FURTHER INFORMATION CONTACT**

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